The Quandary of a Superpower
As Others Race to Catch Up

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The least you care, the more you keep.

Simple Truth: Investment costs count

Many investment firms call themselves low cost. But, the truth is, many of them charge as much as six times as Vanguard." This can cost you thousands of dollars. For instance, over twenty years, if you invest $10,000 a year with an average return of 6% before expenses, you would keep about $58,000 more with the Vanguard fund!* And the longer you invest, the greater the savings. It's your money. Keep more of it. Vanguard. The simple truth about investing. www.vanguard.com

Off the Shelf

*This hypothetical example does not represent any particular investment, such as a mutual fund.